

# NFIP CO-OP ADVERTISING APPROVAL APPLICATION

## APRIL 2001 - MARCH 2002

(Please print)

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (    ) \_\_\_\_\_ Fax (    ) \_\_\_\_\_ E-Mail \_\_\_\_\_

Name of person or agency  
that reimbursement check will be made out to: \_\_\_\_\_

**IMPORTANT: THIS APPLICATION, AND YOUR FLOOD INSURANCE ADS, MUST BE APPROVED BEFORE THEY RUN. IF WE DO NOT RECEIVE THEM IN ADVANCE, YOU MIGHT NOT BE ELIGIBLE FOR REIMBURSEMENT.**

Newspaper, magazine and Yellow Pages flood insurance ads must appear in print by or on March 31, 2002. TV and radio spots must air by or on March 31, 2002. All invoices, tear sheets and air checks (for TV and radio) must be received no later than April 31, 2002.

There is a maximum amount that an individual agent can be reimbursed from the NFIP Co-op Advertising Program between April 2001 and March 2002.

Complete a full line for each advertisement.

Ad #	Name of Medium	Date of Ad	Size of Ad	Cost of Each Ad
1				
2				
3				
4				
5				
6				

For Office Use Only:

Approved By: \_\_\_\_\_

**TOTAL =** \_\_\_\_\_

Date: \_\_\_\_\_

Amount Earmarked: \_\_\_\_\_

Please send or fax this application to: \_\_\_\_\_

NFIP Co-op Advertising  
Manager  
c/o Bozell, Inc., 9<sup>th</sup> Floor  
28 West 23rd Street  
New York, NY 10010  
**Fax: (212)727-5719**

Your Signature \_\_\_\_\_

Date \_\_\_\_\_

ALLOW 2 WEEKS FOR PROCESSING. If you have questions, please call **1-800-564-8236**